



Healthcare

Infant – NICU Segment

This market includes Maternity Units at Acute Care Hospitals, NICU and Neonatal Units, and Children's Hospitals.

Endur ID products span the range – it is important to understand the uniqueness of this segment.

The Maternity and NICU areas are unique due to the nature of the patients – infants, and the people who work with them. Most of a hospital is tasked with the treatment of disease or injury and the staff works to improve a patient's situation. The staff within the Maternity or NICU see themselves differently – they see themselves as being on the positive side of healthcare ushering new life. Because of this they can be very demanding and see their patients as special and deserving of special care.

These areas are also unique in that a new mother chooses which hospital they will go to, so these areas are profit centers for the hospitals, areas they can market and areas where they must provide exceptional service.

All of this leads to decisions being made outside the normal hospital process. Often these areas choose their own wristbands, since volumes are lower, cost is less of an issue – performance is key. They will purchase what they think is best and they have a lot of power to demand it. However, one of the challenges is to get consensus among the nurses within a single department. We must help them arrive at that consensus and facilitate the decision making process.

Important Acronyms

HIS – Health Information System

Examples of Brand Names

Epic, Cerner, Meditech, McKesson

NICU – Neonatal Intensive Care Unit

BCMA - Bar Code Medication Administration

CPOE – Computer Physician Order Entry

EHR – Electronic Health Record

EMR – Electronic Medical Record

HL7 – Health Level 7 Integration Protocol

Background

Endur ID was founded in 2003 with the goal of producing the finest Patient Identification available. At the time, the typical bands were difficult to read, couldn't support bar codes and were not as durable as they needed to be.

By using durable raw materials and coatings we were able to create an Identification band system which brought enhanced capabilities to bedside. Now wristbands could carry all the same demographics as before, but now with reliable and scan able linear and 2-D Bar Codes, color and Black and White photos and graphics in a durable easy to use and wear format. Our secure products are designed to perform for 3 months or more.

We offer products from Maternity to those in Long Term Care – we have a format for every situation.

Initial Discussion with Prospect

When discussing what should be printed on the band it is important to listen to the prospect as they need to have a band which fits their established processes. We cannot change these, but we can provide tools to meet the demands that they have for the wristband. The final product can take many forms, occasionally they may want to exploit all or features color printing, color photos and color coded alerts. However in many cases the need for a new band is surrounded by production issues, wear issues and performance. In these cases they may want just want to duplicate what is on their present products—which could be a simple black and white output. The bands can be printed the way the customer desires – we supply a flexible product, one that can be used “their” way.

Endur ID's Products

Laser Printer Products

As with our Adult products, many of the fundamental design principles were also applied to the Infant Products.

Most of Endur ID's products are polyester based to stand the heat of a laser printer and has a special coating to accept the toner. The sheets are designed to meet the requirements of the printers themselves in regards to feeding, preventing jams, and have adhesive designs to keep the rollers clean. Once fused, the image becomes part of the plastic itself – water proof and scratch proof. All of Endur ID's products are constructed in much the same way as a simple adhesive label, but with a pattern adhesive so the adhesive is only where it is needed. The sheets are loaded into the printer the same as a stack of labels. After printing, the band is removed from the sheet the same as a label and applied to the patient – *Simply print and use* – no additional assembly required, no clips, laminates, pouches or protective sheets.

A wristband's life – Medication Administration

The future of Patient Management and Medication programs are dependent upon the use of barcodes. Barcodes can be easily produced and managed using the **Endur ID** System. Most see barcodes as a way to manage a patient's stay, uses range from identification, billing, medication and point of care management to Bar Code Medication Administration (BCMA) - As an example, upon admission, a Medical Record number is assigned to every patient. This number is converted to a bar code and placed upon the patient's record or chart face sheet. Endur ID wristbands imaged with an identical barcode are placed on the patient. The pharmacy, when dispensing medication affixes a label, with its barcode on the medication container. Using a portable scanner at bedside the staff can verify identity, record information concerning patient care, dispense medications and keep a record of each event.

Facility Barcode programs can range from simple to complex, however regardless of the systems complexity they all depend upon the production and printing of sharp and readable barcodes. The Endur ID media, because of its unique make-up will provide a sharp and crisp easily read barcode

The bar codes are generated directly from a facilities information system, or by use of a program such as the software offered by Endur ID -- IDMX. (- more on that later) Almost all symbologies are supported, it is important to format the wristbands so that they will interface with all the point of care scanners.

HIS (Health Information Systems)

When discussing the installation of wristbands it is important to understand the role of these systems. HIS systems are the heart of a hospital's information structure – everything else ties into this. Every IV Pump, Glucometer, Med Cart, Pharmacy System is connected. All the financial work of the hospital is handled by this as well. And of course Patient ID is also included. There are two ways this happens, the HIS system itself generates the wristband as it would generate any document. However, many systems are restricted as to what information it can use. For example they may not be able to generate graphics or photos.

If more is needed than the HIS System can provide, we can install our IDMX Software and do a uni-directional interface using the standard HL7 Protocol. In other words we "listen" for admission events and load the patient demographics into our software, once we have that information we can add graphics, add information and format the bands any way that is desired.

The following is a list of the 10 most common HIS systems and links to their websites;

Vendor Name	Total Installations	Percent of Installations
• Meditech	1212	25.50%
• Cerner	606	12.80%
• McKesson	573	12.10%
• Epic Systems	413	8.70%
• Siemens Healthcare	397	8.40%
• CPSI	392	8.30%
• Healthcare Management Systems	347	7.30%
• Self-developed	273	5.80%
• Healthland	223	4.70%
• Eclipsys (Bought by Allscripts)	185	3.90%

Needs Common amongst all -

Identification of Infants

Identification –

Infants need to have accurate identification, this is used as part of the process for all aspects of their care.

It is particularly important in these infant care areas where it takes on additional importance. Not only is the infant identified, but parents are also identified and connected to the infant. There is efforts to identify and control breastmilk storage and connect that to the infant as well

Alerts –

These can be used to advise the staff of some specific condition or as reminder as to a specific condition. However, space can be limited on an infant bands so they are not used as much in these areas --

Medication Management-

There is growing pressure on all Facilities to provide for automated Medication Management.

There are many processes, but advocates push for the process accepted by mainstream Healthcare – Bar Code Medication Administration (BCMA). This system when used with an EMR or EHR Software product allows for the scanning of the Bar Code Wristband, the Medication Packet and then through the Software confirming the accepted 5 Rights of Medication Management;

Right Patient

Right Medication

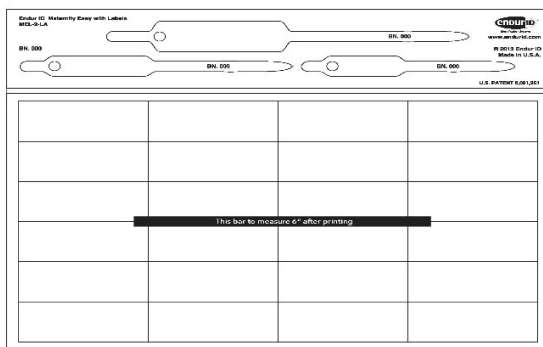
Right Dose – of particular importance due to low body weight

Right Route

Right Time

Endur ID Products - Maternity

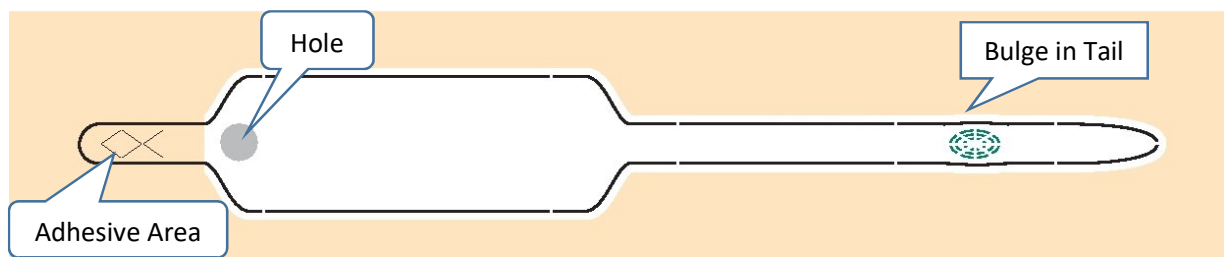
Infant Easy Series



MEL-3-LA



Our Infant Easy products are our patented approach to the method by which the band is affixed to the infant. A problem which we solved is the difficulty of putting the band on a small infant while wearing gloves. Our hands are large, the infant is small.



Our infant Easy band frees up a hand by controlling one end of the band. The band is removed from the sheet and the tail is passed through the hole, a bulge on the tail keeps the tail from falling back through. The looped bands is placed on the limb, the tail pulled through to size it and then the adhesive is pressed down to secure the band.



Applying the Enduricuff Infant Easy Band to an Infant – Method and Tips



- 1) After the Infant Easy Band is printed, peel the band from the carrier sheet. Avoid touching the adhesive any more than necessary. Discard carrier sheet.



- 2) Prepare band for use by slipping tail of the band through the hole – set aside in this ready to use position until needed



- 3) When ready, slip loose prepared band over wrist or ankle.



- 4) Grasp the tail and pull through hole until reaching the desired tightness. Be careful not to tighten too much, leave space under the band.



- 5) Secure band by pressing adhesive down and onto band.



- 6) Trim off the excess tail and tuck end through hole to eliminate tail.

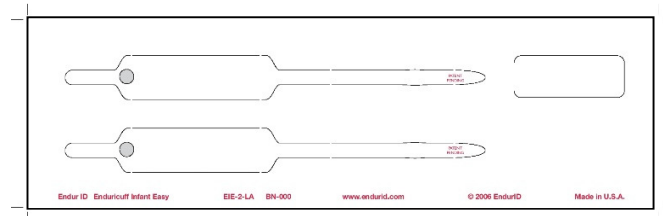
Endur ID Incorporated

360 Merrimack Street
Lawrence, MA 01843
web: www.endurid.com

Ph 978.686.9700
Fx 978.686.9710
email: info@endurid.com

Endur ID Infant Easy Formats -- Laser

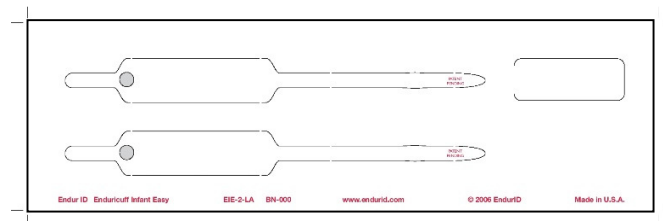
EIE-2-LA Infant Easy



Dual Wristband sheet constructed from .005" thick Polyester, 3/4" wide infant wristband. A Utility Label Is Included

Smallest Sheet usable with some printers – Narrow format is most economical choice if a printer can use it.
Sheet Size – 3.25" X 11" Sold 300 / Box or 1200 / Case

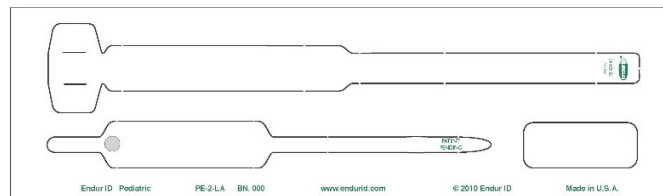
EIES-2-LA Infant Easy Soft



Dual Wristband sheet constructed from .005" thick soft laminate, 3/4" wide infant wristband. A Utility Label Is Included

Smallest Sheet usable with some printers – Narrow format is most economical choice if a printer can use it.
Sheet Size – 3.25" X 11" Sold 300 / Box or 1200 / Case

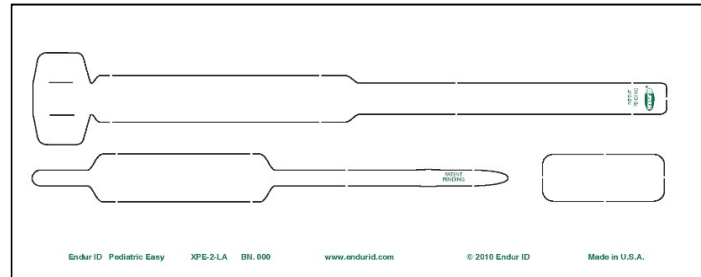
PE-2-LA Pediatric / Infant Easy Soft



Dual Wristband sheet constructed from .005" thick soft laminate, (1) 3/4" wide infant easy wristband and (1) Pediatric Band. A Utility Label Is Included

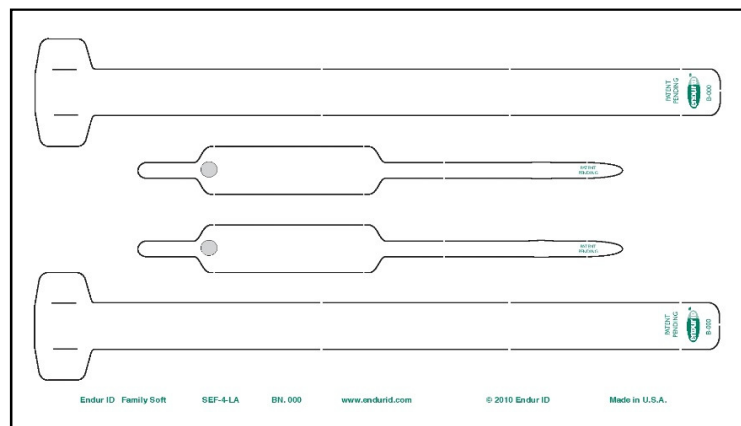
Smallest Sheet usable with some printers – Narrow format is most economical choice if a printer can use it.
Sheet Size – 3.25" X 11" Sold 300 / Box or 1200 / Case

XPE-2-LA Pediatric / Infant Easy Soft Wide



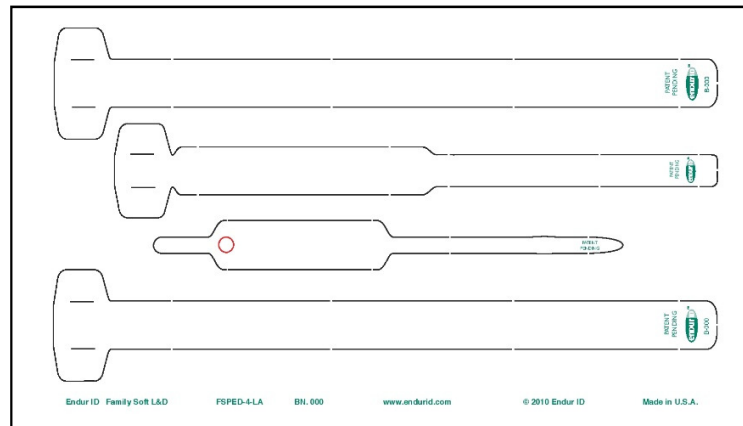
Dual Wristband sheet constructed from .005"thick soft laminate, (1) 3/4" wide infant easy wristband and 91) Pediatric Band. A Utility Label Is Included
Sheet usable with all printers – Most Popular Size Sheet
Sheet Size – 4.25" X 11" Sold 300 / Box or 1200 / Case

FSLD-4-LA Family Sheet Labor and Delivery - Soft



Single Wristband sheet constructed from .005"thick soft laminate, 3/4" wide wristbands. (2) Infant Easy Bands, and (2) Standards Adult bands for Mother and Father. S
Sheet usable with all printers
Sheet Size – 6.25" X 11" Sold 150 / Box or 600 / Case

FSPED-4-LA Family Sheet with Infant and Pediatric Bands

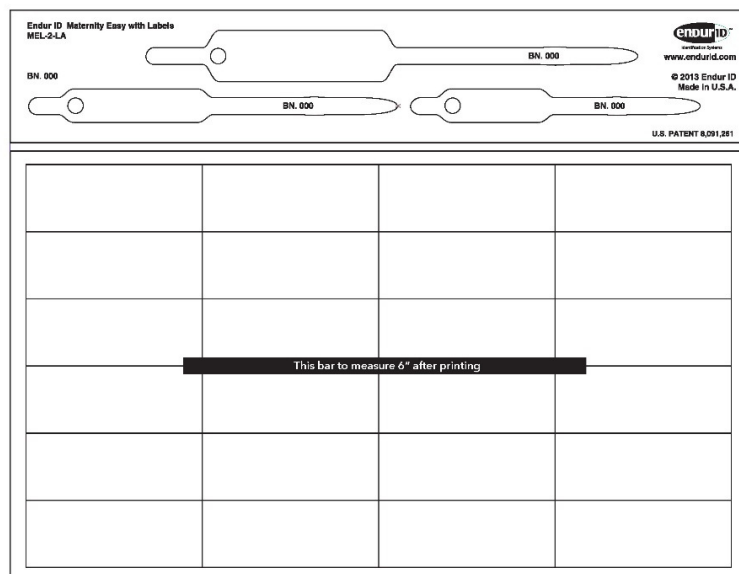


Single Wristband sheet constructed from (4) .005"thick soft laminate, 3/4" wide wristbands. (1) Infant Easy Bands, (1) Pediatric Band and two Standards Adult bands for Mother and Father.

Sheet is usable with all printers

Sheet Size – 6.25" X 11" Sold 150 / Box or 600 / Case

MEL-3-LA Maternity Label Sheet



Single Wristband sheet constructed from .005"thick soft laminate, (3) different size Infant Easy wristbands, to suit any size infant, paired with an array of 24 small paper labels which can be used for various purposes.

Sheet usable with all printers – Standard Letterhead Size

Sheet Size – 8.25" X 11" Sold 500 / Case

Endur ID Infant Easy Formats -- Thermal

Direct Thermal Printed Products

The one thing most desired in an Infant wristband is softness. Nurses are very sensitive to the wristbands effect on fragile infant skin. This demand is a constant. Sometimes the soft laser face stock still is not soft enough. Endur ID searched for a product which is very soft. We sourced a face strock which is a silicone / polyethelene blend and is the softest band on the market. However this softness could not be accomodated in a laser printer so a direct thermal approach needed to be used.

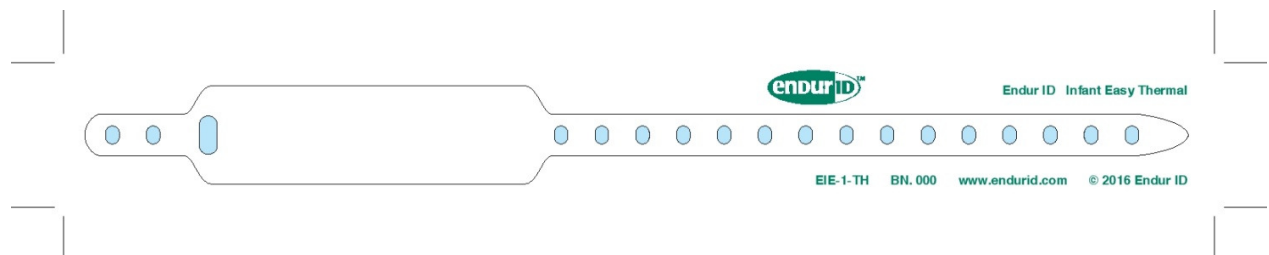
This face stock is sensitive to heat and can be imaged using a small thermal printer. A mechanical clasp is required as adhesive will not adhere to the silicone facestock.

These printers are found in most hospitals so using the Endur ID Thermal Bands can often be easily accomodated.



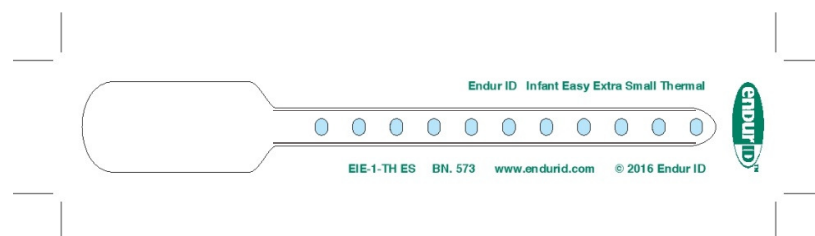
Endur ID Infant Easy Formats -- Thermal

EIE-1-TH Infant Easy



Single Wristband sheet constructed from a Silicone – Polyethylene Blend 3/4” wide infant wristband. The wristband is set within a carrier sheet which is discarded. Bands are supplied in Rolls of 100 and are supplied with Clasps
Sold 1000 / Case (10) Rolls of 100

EIE-1-TH ES NICU – Extra Small



Single Wristband sheet constructed from a Silicone – Polyethylene Blend ¾ NICU wristband. The wristband is set within a carrier sheet which is discarded.
Bands are supplied in Rolls of 100 and are supplied with Clasps
Sold 1000 / Case (10) Rolls of 100

A Presentation on the use of these bands follows.



EIE-1-TH

Endur ID Infant Easy Thermal Identification

Robert Chadwick
Endur ID Inc.
8 Merrill Industrial Dr., Unit 4
Hampton, NH 03842
PH: (603) 758-1488 EXT 102
FX: (603) 758-1118

bchadwick@endurid.com
www.endurid.com



NICU & INFANTS Identification Challenges

- ▶ Small Size – difficulty accommodating information
- ▶ Skin Sensitivity – not “soft” enough
- ▶ Security
- ▶ Cleaning and Durability
- ▶ Difficult to accommodate all situations and sizes
- ▶ The need for tethers to reach outside the swaddle
- ▶ Not easy to use
- ▶ Secure closure – adhesive issues



Endur ID EIE-1-TH Infant / NICU Band

- ▶ Very Soft Silicone Material to prevent skin irritation
- ▶ Clasp Closure for security and tamper evident
- ▶  Smooth on the “Baby” side for comfort
- ▶ Printed with Standard Thermal Printer - Sharp text and barcodes
- ▶ Large Print Area
- ▶ Can be cleaned with Alcohol
- ▶ Can be used 6 different ways and long tethers are a possible option
- ▶ Will fit all size infants and small children
- ▶ No PVC, Latex or Phthalates



Option 1 Tail On Top

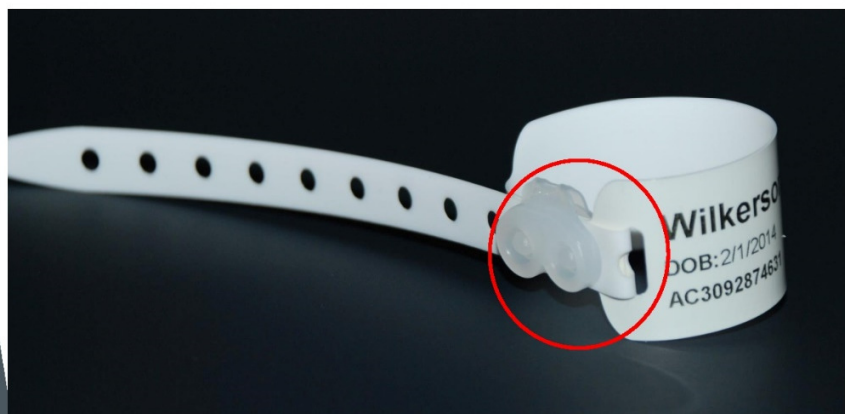




Option 2 Infant Easy, Pass Through Hole

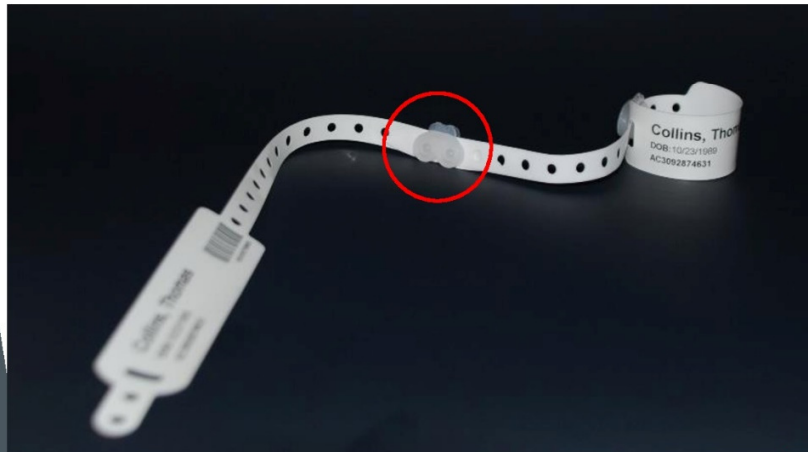


Option 3 Infant Easy, Pass Through Hole Double Back Tail

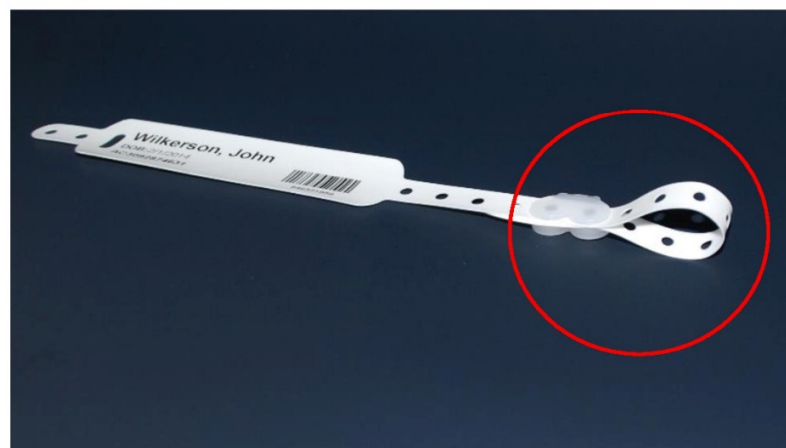




Option 4 Infant Tether

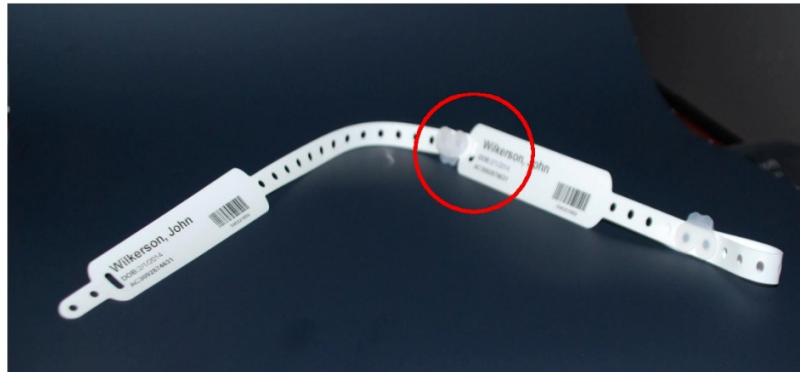


Option 5 NICU





Option 6 NICU Tether



Software Products and Options for Healthcare

IDSS-H

Sell Sheet -- <https://endurid.com/wp-content/uploads/2018/05/IDSS-Simple-Secure-1-H-1.pdf>



This is an Entry Level, Simple Stand Alone System. It is not customizable or intergratable, but is designed to be sold and installed with a minimum of service required. The package includes everything needed, software, webcam, blank wristbands and clasps. We offer a recommendation for a color laser printer that the user can source locally

IDSS-H is designed with smaller facilities in mind – those that need to identify their population, but do not have the resources for more sophisticated systems. Suitable facilities for IDSS-H are small Hospitals, Rehabilitation Facilities and Surgical Centers with relatively slow turnover.

The software allows the user to enter the critical information concerning an inmate, maintain a simple database and produce a wristband easily. The wristband produced display a barcode which can be used for many purposes, most important is (BCMA) Bar Code Medication Management. Also built in is the ability to take and display a photo, and add color coded alerts to the wristband.

The software is supplied with a number of built in wristband formats, including single wristband sheets as well as wristband / label combination sheets. The ability to print labels allows the output to be built into a myriad of processes which can be developed by the end user.



IDSS-H

Identification Simple and Secure

Stand Alone Wristband Kit

Healthcare

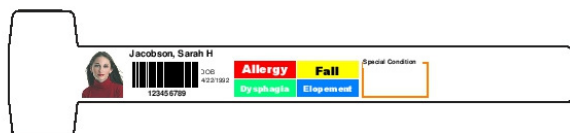
Endur ID's new Simple and Secure IDSS, is a stand alone identification system. IDSS Identification kit was developed to meet the needs of those who need a method to create dynamic Patient Identification Wristbands that include advanced features such as Bar Coding, Photos and Color Coded Warnings and Alerts.

The screenshot shows the 'endur ID IDENTIFICATION SYSTEM' interface. It includes fields for Last Name (Jacobson), First Name (Sarah), Middle Initial (H), Date of Birth (4/22/1992), and Record # (123456789). Below these fields is a photo of a woman and a 'Capture Photo' button. At the bottom, there are several colored buttons for 'Allergy', 'Fall Risk', 'Dysphagia', 'Elopement', and 'Special Conditions', each with 'Yes' and 'No' options. The footer contains contact information for Endur ID.

The Base kit includes the Software and 50 wristbands. There is an optional Camera and Printer.

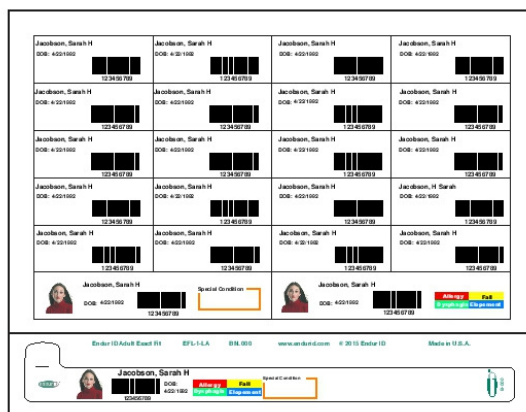
IDSS is formatted with multiple Endur ID templates. Simply choose the wristband type that best meets your facility's needs. Simply enter the demographic data, save and print wristbands. Printed wristbands are waterproof and resistant. Endur ID wristband media is PVC and latex free. IDSS needs only to be installed on a PC with Microsoft windows 7 or above, and an appropriate printer. IDSS stores all saved wristbands making replacement bands easy to reprint. Should your facility's needs grow, IDSS can be upgraded to our fully customized identification solution IDMX.

XSC-1-LA - Wristbands



- Positive Identification
- Durable
- Easy to produce and use
- Easy to wear

EFL-1-LA - Wristbands with Labels



Features:

- Software Provided on a USB*
- Easy to install – No IT support required
- Designed for Simplicity and Intuitive Operation
- Searchable Access Data Base
- Demographic Data Entry Screen
 - Four standard alerts for safety
 - Special Conditions can be noted
- Easy Sort and Search Functions
- Photo Capture, with cropping and a choice of 9 different exposures
- Five Pre - Formatted Endur ID Wristband Options
 - XSA -1-LA Standard ¾" Adult Wristband
 - SAL-1-LA Standard ¾" Adult Wristbands with 24 Labels
 - EFL-1-LA Light Duty ¾" Adult Wristbands with 22 Labels
 - LTP-2-LA (2) ½" Adult Wristbands for Long Term Care
 - XSC /XSM-1-LA Durable 1" Adult Wristbands
 - Format will fit for XSC-1-LA, XSSP-1-LA and XSM-1-LA Wristbands
- Security and User Administration
- Easy future upgrade to Endur ID's IDMX Integrated Identification Express

Endur ID recommends the use of a Color Laser Printer
HD Webcams available on the reverse side.

Endur ID 8 Merrill Industrial Dr. • Hampton, NH 03842 • P. 603-758-1488 • F. 603-758-1118
Email: info@endurid.com • Web: www.endurid.com

1-H

IDSS - H Kit Includes



- 1.) USB drive with the Installation Guide
- 2.) USB Security Dongle
- 3.) 50 Wristband Media Sheets - Please select one style →
- 4.) Documentation and Instructions

- ☐ XSA-1-LA Adult ¾" Bands
- ☐ SAL-1-LA Adult ¾" Bands with 24 Labels
- ☐ EFL-1-LA Light Duty ¾" Adult Bands with 22 Labels
- ☐ LTP-2-LA 2 Adult ½" Long Term Care Bands
- ☐ XSM-1-LA Secur Max 1" Wristband



Recommended Webcam Camera (Optional)

LifeCam Studio, Includes Small Tripod
Compact Small Mountable HD Webcam for Photos



Recommended Printer (Optional)

Desktop Label printer for printing wristbands
HP 452dn Color LaserJet Printer

Note: Set the printer to transparency setting for best results.



Wristband Media Supplies

XSA-1-LA Adult ¾" Bands	Box of 300
SAL-1-LA Adult ¾" Bands with 24 Labels	Box of 500
EFL-1-LA Light Duty ¾" Adult Bands with 22 Labels	Box of 500
LTP-2-LA 2 Adult ½" Long Term Care Bands	Box of 300
XSM-1-LA Secur Max 1" Wristband	Box of 300

Call Toll Free: **1-866-372-6585** and order today!

Or send order to: **info@endurid.com**



We accept MasterCard, VISA and American Express

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IDMX

Sell Sheet -- <http://endurid.com/wp-content/uploads/2016/09/IDMX-Brochure1.pdf>

The screenshot displays the 'Endur ID IDMX Demonstrator' web application. The interface is organized into several sections:

- Demographics:** A form containing fields for Last Name (Richards), First Name (Robert), Middle Initial (T), DOB (2/4/1963), Country of Birth (USA), ID Number (897984684), Date of Admit / Arrest (6/28/16), and Alien# (646846146).
- Classification:** A dropdown menu currently set to 'Low Risk'. Below it are color-coded buttons for High Risk (red), Medium Risk (yellow), Low Risk (green), Free Movement (orange), Outside Work (pink), Special Unit (blue), and Trustee (purple).
- Alerts:** A section with four toggle switches: ALLERGIES (True/False), DNR (True/False), Religious Diet (True/False), and a dropdown for 'Fried Foods Only'.
- Location:** Fields for Program (Residential), Housing Unit (3 South Locked), Pod / Unit (WS), and Room / Cell (457).
- Notes:** A text area with the entry 'Special Diet Required'.
- Photo:** A portrait of a man with a 'Capture Photo' and 'Import Image' button.
- Footer:** 'Last Updated' (7/10/2018 4:50:22 PM) and 'By' (admin).

When a facility is larger, has needs to customize what is displayed on a wristband or needs integration with the system of record, IDMX is a better choice. IDMX is flexible and a proposal to meet the requirements of the customer can be crafted. Cost is related to complexity, but the goal is to create a system which is useful and provides a direct easy route for the production of wristbands

IDMX is our Customizable System that can be integrated with a customer's Jail Management System (JMS), Health Information System (HIS) or whatever their system of record may be. Integrations include CSV, SQL Database, HL7 Interface of many others.

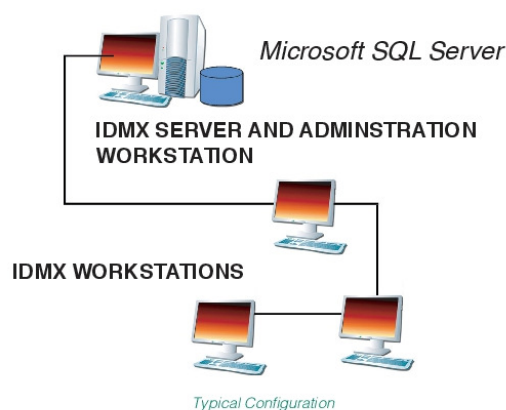
This is typically installed on a central server which will accommodate as many workstations as required so the entire facility can have access wherever needed.



IDMX Identification Management Express

Endur ID has worked with ID Card Technology to develop IDMX Identification Management Express to meet the growing need for advanced features and database connectivity which reaches beyond the traditional PC base or so called ODBC compliant photo ID software. These older types of software are no longer capable of meeting today's complexities

IDMX is an Enterprise Client/Server solution built with native connectivity to MS SQL Server database.

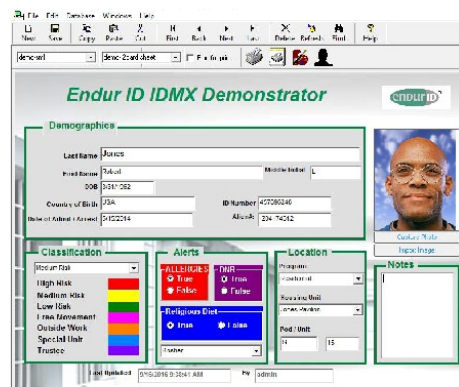


The IDMX Client/Server architecture is an excellent choice for medium to large applications requiring more than five (3) concurrent connections. This is also a great choice if you expect to have more than 3,000 records in your tables, with multiple images or when your database is large than 500 MB.

Our Client/Server based computing software has one major advantage; it uses Microsoft SQL Server (standard, professional or enterprise version) to store and manage your data. IDMX software will work with your existing Microsoft SQL Server. For those customers who do not already have the Microsoft SQL Server platform, Endur ID will be able to deliver a fully configured system which will include a full version of Microsoft SQL Server tailored to your needs.

The IDMX software provides you with the ability to develop security roles. Set profiles to provide individual or group-level security and create unlimited numbers of security groups. Restrict user access to specific data models, card design, times of day, or data configurations by individuals or groups. You can even configure multi-level passwords.

When it comes to meeting specific or customized database needs, IDMX provides the necessary tools to simplify database creation or it provides a good migration path from existing databases. Wizard like tools make it easy for the IT professional or others, to build databases or interface with existing databases. Endur ID's Identification Solutions help our customers reduce system implementation time and costs, avoiding customized programming to implement business specific requirements.



The IDMX Client Server software, provides all the features normally required for ID wristband and ID card personalization. IDMX features unlimited custom wristband designs, custom data entry screens, custom card designs and support.

Features:

- Capture or import photo images
- Store historical image data
- Display and store multiple images
- Insert logos, color or graphic backgrounds
- Image framing
- Draw geometric shapes
- Design ID cards with "Word Art"
- Include barcodes and magnetic stripe encoding
- Photo images with ghosting
- Signature images
- Fingerprint images

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- Watermark images
- Automatically assign sequential or unique card serial numbers
- Calculate and print ID card expiration dates
- Smart Card Encoding
- Conditional graphic images based on a data field value
- Change color for text, barcodes or backgrounds based on conditional branches
- Import existing image files
- Photo exposure screen will allow you to select from nine (9) photograph exposures

IDMX software is designed to work with other technologies to provide you with a "state-of-the-art" wristband ID solution. Use our software with our Secur Trak software for tracking activities. IDMX will also complement your EHR, Commissary or Medication Management solutions.

Customized Software - often it is difficult to purchase off-the-shelf software, with all the features and functionality your application may require. As hard as we try it is impossible to design off-the-shelf software that meets all the customer requirements all the times. When these situations arise contact us as we may be able to modify our software to meet your specific requirements. We have done this in the past with a great level of success.

Other features;

Database Management

- Data Import Utility
- External Database Integration Link
- IDC Expert Upgrade

Advanced Security Integration

- Sever Advances Security Module
- Workstation Secure ID Issuing
- Remote Authorization (record view)

Business Intelligence Reporter

- Viewer and Report Generator
- Password protected Event Log
- View and Print Security Log



<i>Database size</i>	<i>1,048,516 TB3</i>
<i>Databases per instance of SQLServer</i>	<i>32,767</i>
<i>Filegroups per database</i>	<i>256</i>
<i>Files per database</i>	<i>32,767</i>
<i>File size (data)</i>	<i>32 TB</i>
<i>File size (log)</i>	<i>32 TB</i>
<i>Foreign key table references per table</i>	<i>253</i>
<i>Instances per computer</i>	<i>16</i>
<i>Objects concurrently open in an instance of SQL Server</i>	<i>2,147,483,647 (or available memory)</i>
<i>Objects in a database</i>	<i>2,147,483,647</i>
<i>REFERENCES per table</i>	<i>253</i>
<i>Rows per table</i>	<i>Limited by available storage</i>
<i>Tables per database</i>	<i>Limited by objects in a database</i>
<i>Tables per SELECT statement</i>	<i>256</i>
<i>Triggers per table</i>	<i>Limited by objects in a database</i>